

The King James's School Business Learning Journey



Exam Post-16 Destination

Interdependence and Revision

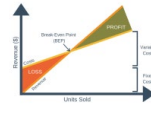
LC3

Finance

The interdependent nature of business



Breakeven Analysis



The importance of cash and cash flow.



YEAR 11

International Trade

Business profit calculations



Benefits and drawbacks of sources of finance

Influences on Business

LC2

Finance

Economic Climate



Introduction finance



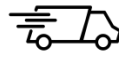
Sources of finance



Business revenues and costs

LC1

Globalisation



Working with suppliers and distribution



Influences on Business

Operations

Environmental considerations



Ethical Issues



Business Location



Consumer law



YEAR 11

Training and Development



Employment Law and Discrimination



Quality Management



The sales process and customer service

LC4

People

Operations

Recruitment and Selection

Employee Motivation and Retention

Methods of Production



YEAR 10

Communication in Business



Marketing Assessment

Integrated Marketing Mix



Pricing Strategies



People

Marketing

Organisational structures and ways of working



The role of Human Resource in a business

Promotion strategies



Product Development and Product Lifecycle



Business Growth



Topic 1 – End of term Assessment

Methods of market research



Market segmentation and target market



LC2

Business Activity

Marketing

The impact of stakeholders on business decisions



Business Activity Review



Introduction to marketing and its role in a business



LC1



Stakeholders in a Business

Business ownership and liability



Business Risk and Reward



YEAR 10

Business Aims and Objectives

Introduction to business finance - costs, revenue and profit.



Developing a business plan



Enterprise and Entrepreneurs

