Year 13 Media Revision Plan

Week commencing	Subject Area Revision	Theory Revision	Suggested Tasks
6/12/21	Music Videos	Van Zoonen – Feminist Butler – Gender Performativity	- Rewatch Emeli Sande's music video for Heaven. https://www.youtube.com/watch?v=883yQqdOaLg - Go through this slide share on Emeli Sande, *Heaven* created by another teacher. Loads of background information and questions to answer. - https://www.slideshare.net/Yvonne44/emeli-sande-heaven-revision-09-01-18iii - Rewatch David Guetta's music video for Titanium. https://www.youtube.com/watch?v=JRfuAukYTKg - Go through these slides to remind yourself about the key aspect of the video and wider messages and ideas. https://www2.slideshare.net/jjawhite/music-video-analysis-44015449?qid=30f5afdd-2fa7-4624-9929-2ae22f0a8171&v=&b=&from_search=7 - Refresh your memory of van Zoonen's theory with Mrs Fisher's video: https://www.youtube.com/watch?v=73GzwfKFqXc - Look over your Instagram feed: how are the women pictured being represented? Does this conform to van Zoonen's ideas about how women are represented? What ideas about gender and women are we learning through the 'discourse' of Instagram? - Watch this 3min clip of Judith Butler talking about gender and performativity. https://www.openculture.com/2018/02/judith-butler-on-gender-performativity.html - Think about Lenora from D83. In what ways does her 'performance' of gender conform to and subvert Western society's expectations of the female gender?

| 13/12/21 | Radio | Hall – Reception | Listen to an excerpt from The Radio One Breakfast show that we've studied: this is on EStream: just search 'Radio 1'. Find a quote from the show that demonstrates the following: that the show is aimed at 15-29 year olds; that the show is on a Public Service Broadcaster (PSB); that the show follows a zoo format; that the show is adopting a more multi-platform presence. Read through the following infographic statistics about Radio listening from Rajar: https://www.rajar.co.uk/docs/news/RAJAR_DataRelease_InfographicQ12020.pdf Use the above information and your knowledge of Radio to explain to a family member or friend how Radio has changed over the years and the adaptations it needs to survive in a Modern Media Landscape. Watch the following *Media Insider* video, reminding you of Stuart Hall's Reception Theory: https://www.youtube.com/watch?v=yJr0gO_-w_Q Make notes on the three different ways the audience can read a text (preferred, negotiated and oppositional). The following is an excerpt from a feature of Greg James's Breakfast Show 'Unpopular Opinion' https://www.bbc.co.uk/programmes/articles/DQzLxxlzz8TQnQcPKLypdP/niall-horan-says-harry-styles-is-made-for-the-big-screen (you're welcome 🙂). Watch the extract and for two or three of the opinions shared, jot down the preferred, negotiated and oppositional reading of this opinion. By doing this, you're applying Stuart Hall's Reception Theory to the Media text. |
| **Christmas Holidays** | | | Take the time to re-watch the Jungle Book films. Watch the first episode of Stranger Things and D83 again. (Maybe more of the series but you don't need that for the exam.) Go back over your folders and check they are all in order. What have you forgotten? What do you feel most happy with? |

			• Make a list of questions to ask Mrs Middleyard/ Mrs Lawrence when you get back to school. • Make flash cards of the theorists we have covered so far. (Refer to Bingo Card given out week beginning 30th Nov by Mrs M)
3/1/22	**Stranger Things**	**Neale – Genre Theory** **Todorov – Narratology**	• If you haven't already over Christmas holidays, re-watch the opening to Series 1 Episode 1 of Stranger Things: https://www.youtube.com/watch?v=CKtq-bZgS8I • Pick out 6 different examples of Media Language used for effect and describe the impact on audience. • Identify 3 examples of 1980's America and 3 examples of Intertextuality in the opening episode. Why do you think the Duffer brothers chose to use this? Write a short response exploring this. • Remind yourself of Todorov's Narrative Theory using your notes and the following video from *The Media Insider: https://www.youtube.com/watch?v=f7AfnJd55PI* . • Looking at the following Stranger Things guide (which has some great info in – definitely worth a read in its entirety before the exam) https://mrsblacksmedia2.files.wordpress.com/2019/03/stranger-things-study-pack-pdf.pdf I'd like you to read pages 5&6 and explore Todorov's Narrative Theory in relation to the opening episode. • Draw a simplified storyboard of the episode. Once you have done this, annotate the storyboard, with reference to the key points of Todorov's theory. • Remind yourself of Neale's Genre Theory from your notes and by (re)watching https://www.youtube.com/watch?v=hNaDStRuPdI. • Make brief notes on repeated conventions and different conventions in Stranger Things.

			• Using these notes, decide whether you think ST is overall a stereotypical Sci-Fi Thriller, or unconventional. Discuss with a family member/friend.
10/1/22	News	**Curran & Seaton – Power & Industry** **Shirky – End of Audience**	• Access The Guardian and The Mail website for today. Make notes on the ways the same story is represented in different newspapers. You should focus on: representation, media language, ideology, audience and narrative. • Imagine you are reporting a story in your own village/ family/ neighbourhood. Mock up a front cover/homepage for this story for the Mail, and another for The Guardian. Once completed, annotate these covers/ homepages and account for the differences. • Remind yourself of Shirky's End of Audience Theory from your notes, or by rewatching his TedTalk: https://www.ted.com/talks/clay_shirky_how_social_media_can_make_history?language=en • Imagine you are a citizen reporting one of the stories you looked at in the first activity. Choose 2/3 examples of how you might report this story and draft them (e.g. a Tweet; Facebook post; report for *Vice News* etc.). • Curran and Seaton state that power lies with big global conglomerates. Explore the companies behind The Mail and The Guardian. Make notes on these as a spider diagram/ family tree. Annotate this for interesting links you find. • Imagine you are the owner of The Mail or The Guardian and you are giving advice to a new editor who has just joined your corporation. Imagine a family member or friend is this new Editor and give them advice for how to write their articles, the level of detail and what, if any, slant (bias) you want them to take. After you've done this, explain why you made these recommendations.
17/1/22	Big Issue	**Barthes – Semiology** **Baudrillard - Postmodernism**	• Search for Big Issue front covers (you will have some of these in your folder or look at the Big Issue website for loads of examples https://www.bigissue.com/magazines/

			• Annotate the cover exploring the following: Media Language; Representation; examples of Ideology; signs of Audience; Intertextual references.
			• Use your notes to explain to a family member or friend how the Big Issue is a niche magazine and how this differs from mainstream.
			• Watch the following clip from *The Media Insider:* https://www.youtube.com/watch?v=SlpOaY-_HMk
			• Create a mini A5 revision card with bullet points explaining Barthes' Semiotics Theory (look back at your notes to help you).
			• Revisit your Big Issue front cover (or choose another if you think you've exhausted the analysis) and apply this theory to 2/3 signs. Make sure you've referenced the <u>denotation</u> and explored the <u>connotations</u>.
			• Remind yourself of Baudrillard's Postmodernism theory from your notes. You may also like to watch Mrs Fisher's video on this: https://www.youtube.com/watch?v=1glttxEEVuI
			• Create a mini A5 revision card with bullet points covering the main points of Postmodernism.
			• Finally, look at the following cover of The Big Issue featuring Johnny Depp: https://www.debutart.com/artist/peter-strain/johnny-depp-the-big-issue and write a short explanation of how we can read this cover as Postmodernist (ensure you use the terms <u>hyperreality</u> and <u>intertextuality</u>).
24/1/22	**Minecraft**	**Hesdmondhalgh – Cultural Industries** **Jenkins – Fandom**	• 'Brain Dump' – jot down everything you know about the History and development of Minecraft. Share this with a friend from your Media group and add any points you have missed that they remembered. • Write a short response to the following question: *Why are video games such a good example of digitally convergent Media? Give one or two examples.*

			• Test your knowledge of Minecraft by completing this Quizlet flash cards quiz: https://quizlet.com/497103557/minecraft-quiz-for-a-level-ocr-media-flash-cards/ • Remind yourself of Hesmondhalgh's Cultural Industries Theory. Look back at your notes and https://www.youtube.com/watch?v=xD4LDiDAmIM. • Create a mini A5 revision card with bullet points explaining the main points of Hesmondhalgh's Theory. • Hesmondhalgh states that corporations duplicate successful concepts in order to maximise profit and minimise risk. Research how many similar sandbox styles games you can find. Discuss with a family member or friend why you think this is such a successful product. • Remind yourself of Henry Jenkins' Fandom Theory https://www.youtube.com/watch?v=Eo3_q9KFY0U. • Explore examples of 'participatory culture' (in which audiences are active and creative participants, rather than passive consumers) of Minecraft. Jot down three or four examples and note why you think they're so popular.
31/1/22	**D83**	**Hall – Representation** **Bandura - Effects** **Gauntlett – Identity**	• Albert Bandura's Effects Theory explores people's behaviour based on what they see: https://www.youtube.com/watch?v=zerCK0lRjp8 • Read the page 1-6 of the attached revision booklet to remind you of the narrative of the first episode. Complete the quiz on page 13 to test your knowledge. https://mrsblacksmedia2.files.wordpress.com/2019/03/deutschland83-study-pack-pdf.pdf • Look over your character work on D83. How are all the different characters represented? • https://www.youtube.com/watch?v=HxK5CXfKSCI remind yourself of Stuart Hall's theory of representation.

			• Look at the front pages from the Guardian, The Sun and The Mail today. Who is on the front? How are they being represented? Can you apply Stuart Hall's theory of stereotypes or white, male dominance here? • How can we apply Gauntlett's theory of identity to D83? Watch https://www.youtube.com/watch?v=tTRk3Y6BnqA Mrs Fisher to remind yourself.
7/2/22	News	Livingstone & Lunt – Regulation Gerbner - Cultivation hooks - Feminist Gilroy – Ethnicity & Post-Colonial	• Do some wider reading – representation of women in the news and female consumption of the news. Read the following article: https://www.theguardian.com/news/datablog/2012/oct/23/women-media-representation-online-news. Try to find examples of women in front page/homepage news. Annotate focusing on representation. • Attempt the following Quizlet for theories applicable to News: https://quizlet.com/gb/412877057/ocr-a-level-media-studies-theories-for-newspapers-flash-cards/. • Remind yourself of Livingstone and Lunt's Regulation Theory – look back at your notes and https://www.youtube.com/watch?v=hanh0Lwl8UI to remind you. • Wider reading: read https://www.southcraven.org/force_download.cfm?id=1036 Page 66 & 67. Discuss with a family member or friend why regulation is relevant in News today. Should regulation be statutory or independent? • Revise Gerbner's Cultivation Theory, looking back at your notes and https://revisionworld.com/a2-level-level-revision/media-studies-level-revision/cultivation-theory. • Based on Gerbner's Theory, can you find articles you could hypothetically apply the 'mean world syndrome' to. What would this look like? Write a brief monologue from the perspective of someone in a Nursing Home how they would view this story. • What do you think bell hooks would have to say about the people who took on Amazon: read here.

			https://www.wired.com/story/meet-the-immigrants-who-took-on-amazon/
			• Look at the lady on the cover of Wired. How is she represented? Link bell hooks. Who's side is Wired on? • Have a look at this front page from the Guardian with Marcus Rashford on the front. What do you think Paul Gilroy would say about it? Do you think he would be pleased? Does it signal change? https://twitter.com/guardiannews/status/1272997629245489152
14/2/22	**The Jungle Book**	**Levi-Strauss – Structuralism**	• https://www2.slideshare.net/Yvonne44/jungle-book-04-12-18?qid=e384abd0-b4ba-4b06-ae53-f4b44677d23e&v=&b=&from_search=10 • The above is a very detailed set of slides covering all aspects of the Jungle Book course. As a start look at slides 6-18. • How can binary opposites be used in the study of the narrative of the characters? Remind yourself of Levi Strauss' theory here: https://www.youtube.com/watch?v=xJJRyPIsD9Q