

AQA Applied General in Business Year 2

Welcome to Level 3 Extended Certificate (1832) in Applied Business

The extended course is made up of 3 additional units:

- Unit 4 Managing and Leading People
- Unit 5 Developing a Business Proposal
- Unit 8 Marketing communications



COURSE STRUCTURE

Week	Mr. Foley (2 lessons)	Mrs Porter (2 lessons)
AUTUMN TERM		
1-14	UNIT 5 DEVELOPING A BUSINESS PROPOSAL	UNIT 4 MANAGING & LEADING PEOPLE Mock Assessment for unit 4 Managing & Leading People 7/01/'22
SPRING TERM		
15-16	UNIT 5 DEVELOPING A BUSINESS PROPOSAL Unit 5 submit portfolio for internal assessment	REVISION FOR UNIT 4 MANAGING & LEADING PEOPLE Unit 4 External exam 17/01/'22
17-21	UNIT 5 DEVELOPING A BUSINESS PROPOSAL Unit 5 submit portfolio for internal assessment	UNIT 8 MARKETING COMMUNICATIONS
HALF TERM		
22-27	UNIT 8 MARKETING COMMUNICATIONS Unit 8 submit portfolio for internal assessment	
SUMMER TERM		
28-30	REVISION AND EXAM PRACTICE FOR RETAKE UNIT 1	REVISION AND EXAM PRACTICE FOR RETAKE UNIT 4

ASSESSMENT – EXTENDED CERTIFICATE			
	UNIT 1 Financial planning & analysis	UNIT 2 Business dynamics	UNIT 3 Entrepreneurial opportunities
	R/507/6695	Y/507/6696	D/507/6697
What's assessed?	Financial planning & analysis	Business dynamics	Entrepreneurial opportunities
How is it assessed?	<ul style="list-style-type: none"> Written exam: 1.5 hour 60 marks total 16.7% of L3 extended certificate 	<ul style="list-style-type: none"> Portfolio (coursework) 100 marks total 16.7% of L3 extended certificate 	<ul style="list-style-type: none"> Portfolio (coursework) 100 marks total 16.7% of L3 extended certificate
What type of questions?	<ul style="list-style-type: none"> Section A short answer questions (40 marks) Section B long answer questions (20 marks) All questions for both sections are compulsory 	<ul style="list-style-type: none"> Investigative coursework (internally assessed) Submission of final draft by February half term 	<ul style="list-style-type: none"> Investigative coursework (externally assessed) Submission of final draft by May half term
	UNIT 4 Managing & leading people	UNIT 5 Business proposal	UNIT 8 Marketing communications
	H/507/6698	K/507/6699	D/507/6702
What's assessed?	Managing & leading people	Business proposal	Marketing communications
How is it assessed?	<ul style="list-style-type: none"> Written exam: 1.5 hour 60 marks total 16.7% of L3 extended certificate 	<ul style="list-style-type: none"> Portfolio (coursework) 100 marks total 16.7% of L3 extended certificate 	<ul style="list-style-type: none"> Portfolio (coursework) 100 marks total 16.7% of L3 extended certificate
What type of questions and deadlines?	<ul style="list-style-type: none"> Section A short answer questions (40 marks) Section B long answer questions (20 marks) All questions for both sections are compulsory Exam Date 17/01/'22 	<ul style="list-style-type: none"> Investigative coursework (internally assessed) Submission of final draft by last week of Autumn term 	<ul style="list-style-type: none"> Investigative coursework (internally assessed) Submission of final draft by last week of Spring term