

Learning Journey

Autumn 1

Language Levels and Representations

Assessment: Guided Analysis

What is a text?

What terminology do we need to describe it?

How do we analyse it?

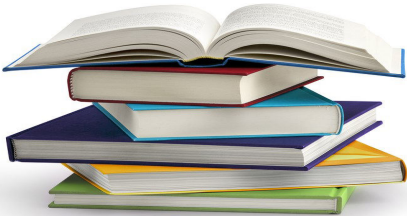
What are the language levels?

How can we use them to analyse texts?

What are the standards required for A-Level?

What else is communicated beyond meanings and connotations?

What range of texts will I encounter?



Main Assessment: Guided analysis on a written mode text



Learning Journey

Autumn 2

Exploring the Written Mode

Assessment: Analysis of an unseen text

Understanding Audience

How do we precisely identify them?

How do writers construct texts for them?

Understanding Purpose

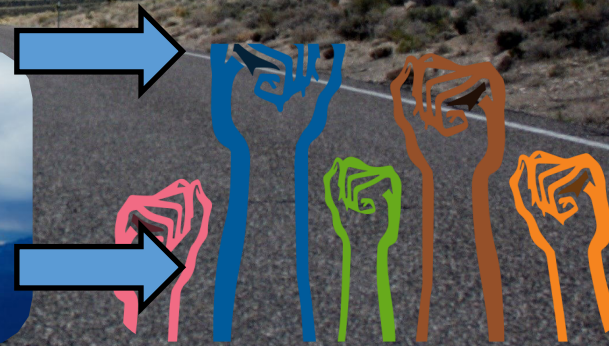
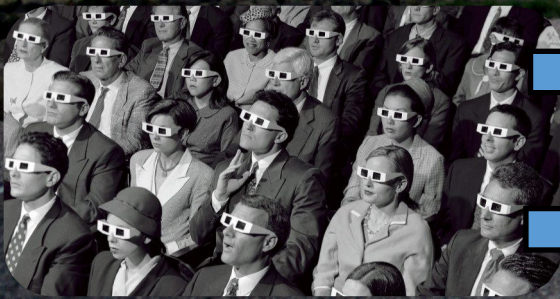
How are the language levels manipulated according to purpose?

How do journalists convey opinions?

Exploring representation

How are ideas represented?

How are companies and institutions represented?



Main Assessment: Assessment of an unseen written mode text independently



Learning Journey

Spring 1

Exploring the Electronic Mode

Assessment: Analysis of an electronic texts

What is an electronic text?

How do writers create relationships?

How do blogs work?

Deepening representation

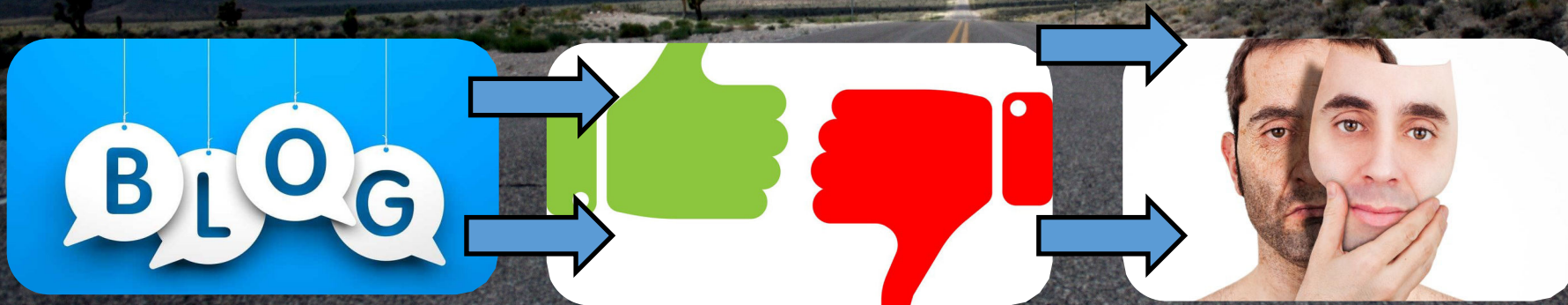
What is synthetic personalisation?

What are ideologies, hegemony and stereotypes?

What is face theory ?

How do I analyse websites?

How do I analyse forums?



Main Assessment: Assessment of two unseen Electronic texts



Learning Journey

Spring 2

Exploring the Spoken Mode

Assessment: Comparison of two texts

What are the features of spoken mode?

What terminology do I need?

How are formal speeches constructed?

How do conversations work?

How significant is context?

What theories will help me describe what I see?

How do I compare different types of spoken text?



Main Assessment: Comparison of two unseen spoken texts



Learning Journey

Summer 1

Original Writing Coursework

Assessment: Coursework Project

Option 1: Information

Option 2: Persuasion

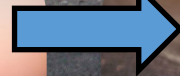
Option 3: Storytelling

How do I annotate a style model?

How do I draft a good piece of writing?

How do I improve it to show my best work?

How do I reflect on what I have done in an effective commentary?



Main Assessment: Style model, original writing and commentary



Learning Journey

Summer 2

Consolidation and Mock Revision

Assessment: Paper 1

What does the exam look like?

What have I covered so far?

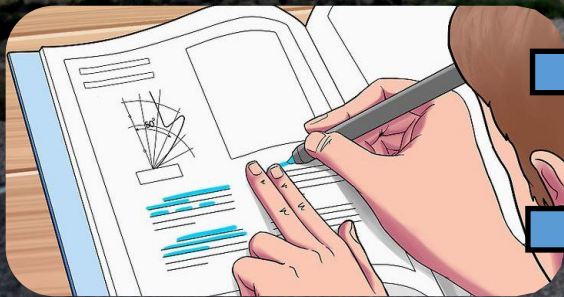
Do I understand what I have to do?

How should I annotate a text?

How should I approach a comparison?

Do I understand meanings and representations?

Practising a range of papers to consolidate my knowledge



Main Assessment: Paper 1 exam

