

GCSE Business Studies Year 10 (OCR) Revision Plan 2022

Assessment Week : 9th May 2022

Primary Revision Resources: e-book

If you have purchased a revision book, you can log-in via Dynamic Learning.

Dynamic Learning e-book login - username 18initial&surname e.g. 16bsmith password kingstudent



'its' learning for GCSE Business Studies



On its learning, you will find class resources, revision tasks and past exam papers.

End of Year Assessment: The assessment will be based on 3 key areas: Business Activities, Marketing and People. In the coming weeks we will be revising topics in lessons and completing sample exam questions to aid your revision. However, you must start your GCSE Business revision outside of lessons to ensure that you cover all the topics prior to the assessment. We have outlined a revision plan for the weeks leading up to the exam. We recommend that you use flashcards to learn knowledge and mind maps to connect ideas and link topics.

TOPIC 3 PEOPLE

	Topic	E-Book pages
Week 1 & 2 – 28 March – 4 April	3.1 The role of human resources	88-93
	3.2 Organisational structures and different ways of working	94-106
	3.3 Communication in business	107-120
	3.4 Recruitment and selection	121-134
	3.5 Motivation and retention	135-145
	3.6 Training & development	146-158
	3.7 Employment law	159-171

Topic 1 Business Activity

Date	Topic	E-book pages
Week 3 – 11 April	1.1 The role of business enterprise and entrepreneurship	2-6
	1.2 Business planning	7-11
	1.3 Business ownership	12-22
Week 4 – 18 April	1.4 Business aims and objectives	23-29
	1.5 Stakeholders in business	30-35

TOPIC 2 MARKETING

Date	Topic	E-book pages
Week 5 – 25 April	2.1 The role of marketing	41-44
	2.2 Market research	45-52
	2.3 Market segmentation	53-56
Week 6 – 2 May	2.4 The marketing mix	57-87

Revision Sites: The following sites are brilliant for revision:



Youtube channel – Revision Videos to aid your revision for the assessment



And finally, remember that revision is not just about learning the subject theory. You must know how to write your exam answers. When you revise remember to learn the theory (AO1 Content), Link it to real businesses / case study examples (AO2 Application) and explain advantages and drawbacks, plus make a recommendation (AO3 Analysis / Evaluation).

	Assessment Objective	Command words
AO1	Demonstrate knowledge and understanding of business concepts and issues	Identify, State, Explain
AO2	Apply knowledge and understanding of business concepts and issues to a variety of contexts	Calculate, Complete, Explain
AO3	Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions	Analyse, Discuss, Evaluate, Recommend