Year 12 A Level Business Studies (AQA) Revision Plan 2022

Year 12 End of Year Assessment

Paper 1 and 2 – week beginning 6th June 2022

Primary Revision Resources:

If you have purchased a revision book you access the content on dynamic learning.

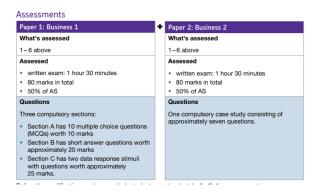
'its' learning to access past exam papers



On its learning, you will find class resources, revision tasks and past exam papers.

In the coming weeks we will be revising topics in lessons and completing sample exam questions to aid your revision. However, you must start your business revision outside of lessons to ensure that you cover all the topics prior to the assessment.

End of Year Exam Content: Below is a summary of the AQA A Level Business Studies paper layout for your end of year assessment. The exam paper is synoptic and cover all Year 12 content covered on your course up to the exam.



We recommend that you follow the revision schedule set out below for each week, you should:

- Create your own revision notes by choose the technique that works for you **or** ask your teacher or for suggestions if you are unsure.
- Put your class notes, homework's and textbook information into a revisable format.
- Get someone to test you.
- Do exam practice which are available on the AQA website or its learning

Business Revision Schedule 2022
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When	What	Revision Notes	Exam Practice
Week 1	What is business?		
2/5/22	 Nature and purpose of business 		
	Types of ownership		
	 Stakeholders in a business 		
	The external environment		
Week 2	Operations Management		
9/5/22	 Operational objectives 		
	Operations data: labour productivity, unit costs, capacity,		
	and capacity utilisation		
	 Importance of efficiency and labour productivity 		
	 Use of technology to improve operational efficiency 		
	 Importance of capacity and capacity utilisation 		

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	Labour Productivity formula	
	Stock Management	
	Lean production and Just in Time	
Week 3	Marketing	
16/5/22	Marketing objectives	
	 Marketing size, growth and share – calculations 	
	Confidence intervals and levels	
l l	 Market segmentation – Demographic, geographic, 	
	income and behavioural	
	 Marketing mix (7Ps) 	
	 Product portfolio analysis – Boston matrix, product 	
	lifecycle	
	 Product decisions: value of Boston matrix/product life 	
	cycle; new product	
	Branding	
	Value of digital marketing and e-commerce	
Week 4	Human Resource	
23/5/22	Human resource objectives	
	 Improving organisational design and human resource flow 	
	Hackman and Oldhams' model	
	Delegation, centralisation and decentralisation	
	 Improving motivational and theories: Taylor, Maslow and 	
	Herzberg	
	 Improving employer and employee relations 	
Week 5	Finance	
30/5/22	Financial objectives	
00,0, <i>2</i> 2	Difference between cash flow and profit	
	 Contribution and break-even - meaning and calculations 	
	 Income statements: structure and key terminology 	
	 Budgets and variance 	
	Gross and Net Profit Margin	
	 Sources of finance including definitions, advantages and 	
	drawbacks	
	 Improving cashflow and profits 	
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Revision Sites: The following sites are brilliant for revision:





Exam Technique videos – Watch the following to help answer 9 and 16 mark questions:







And finally, remember that revision is not just about learning the subject theory. You must know how to write your exam answers.

AO1: Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues AO2: Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues

AO3: Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences

AO4: Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues.