

## Year 13 A Level Business Studies (AQA) Curriculum Learning Journey

Year	What is taught? Overview of Topics		Purpose			
13	<b>3.7 Analysing the strategic position of a business</b>  <b>3.8 Choosing strategic direction</b>  <b>3.9 Strategic methods: how to pursue strategies</b>  <b>3.10 Managing strategic change</b>		<p>Building on the foundation of Year 12, to consider strategic decision making and external influences, underpinned with business examples and models.</p> <p>Topics 3.7 to 3.10 demonstrate the holistic nature of business, drawing on the business essentials from Year 12.</p> <p>Developing the tactical decision making covered in Year 12 to strategic decision making in Year 13.</p> <p>Develop application to a variety of contexts, including external factors. Also develop critical thinking and consideration of real business scenarios. Gain holistic understanding of business in a range of contexts.</p> <p>Develop an understanding of organisations place in society.</p>			
Subject and Year Group	Autumn Year 13	Autumn 2 Year 13	Spring 1 Year 13	Spring 2 Year 13	Summer 1 Year 13	Summer 2 Year 13
Topic/Unit to be studied	Teacher 1: 3.7 Analysing the strategic position of a business Teacher 2: 3.8 Choosing strategic direction		Teacher 1: Continue with 3.7 Analysing the strategic position of a business Teacher 2: 3.9 Strategic methods: how to pursue strategies Teacher 2: 3.10 Managing strategic change		Paper 3 Preparation and focused development of exam technique	

<b>Core Knowledge and skills</b>	<b>Teacher 1: 3.7 Analysing the strategic position of a business</b> Mission, ratio analysis, core competences, assessing performance, political and legal environment, economic change, globalisation, CSR (Corporate Social Responsibility), social and technological change, competitive environment, and investment appraisal.			<b>Consolidation of business models from throughout the curriculum.</b>
	<b>Teacher 2: 3.8 Choosing strategic direction</b> Strategic direction, strategic positioning, competitive advantage	<b>Teacher 2: 3.9 Strategic methods: how to pursue strategies</b> Assessing a change in scale, economies of scale, methods of growth, innovation, intellectual property, internationalisation, digital technology intellectual property,	<b>Teacher 2: 3.9 con and 3.10 Managing strategic change</b> 3.9 internationalisation, digital technology  Managing change, flexible organisation, barriers to change, organisational culture, network analysis,	<b>Teacher 1: Financial and Economic skills</b>  Application of financial and current economic conditions to real life businesses.  <b>Teacher 2: 3.10 Managing strategic change</b>  Strategic drift, contingency planning
<b>Models covered</b>	Kaplan and Norton's Balanced Scorecard Porter's Five Forces Elkington's Triple Bottom Line Carroll's CDR Pyramid Ansoff's Matrix, Porter's low cost, differentiation, and focus Bowman's Strategic Clock	Greiner's growth Bartlett and Ghoshal's international, multidomestic, transnational and global strategies	Lewin's Forcefield Analysis Kotter and Schlesinger's resistance to change Handy's Culture Hofstede's National Culture	Rapid Recall of all business models from throughout the course. Focus on models identified in advanced information.
<b>Assessment</b>	Two teachers required for A Level Year 13 delivery:  <b>Summative:</b> Teacher 1: Topic 3.7 (Learning Cycle 1 Assessment) 2022  <b>Formative:</b> Ratio analysis calculations, Investment Appraisal	Two teachers required for A Level Year 13 delivery:  <b>Summative:</b> Teacher 2: Topic 3.9 Assessment questions Learning Cycle 2 January 2023	<b>Summative:</b> Mock exam after Easter (start of Summer Year 13), covering all theory from Topics 3.1 to 3.10. Full synoptic past paper	

	<p>assessment (Self-assessment). 9 mark exam questions.</p> <p><b>Summative:</b> Teacher 2: Topic 3.8 (Learning Cycle 1 Assessment) October 2022</p> <p>Business Model assessment (Teacher assessment)</p>	<p><b>Formative:</b> MCQs (Multiple Choice Questions) assessment (peer assessment)</p> <p><b>Summative:</b> Topic 3.10 End of Topic (Learning Cycle 3) April 2023</p> <p><b>Formative:</b> Models assessment (self-assessment)</p> <p><b>Summative:</b> Mock Exam period start of Spring 2. Paper 1 and 2</p>	
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