

GCSE Business Studies Year 10 (OCR) Revision Plan 2023

Assessment Week : 18th April and 24th April

Primary Revision Resource: Make sure you access your e-book via Boost. You must speak to your teacher if you are unable to access the e-book.



Boost Business e-book (username 19initial&surname e.g., 19bsmith password kingstudent, Centre ID 23034) – if you have any problems accessing the business e-book, please speak to your teacher.

Assessment: The assessment will be based on 3 key areas: Business Activities, Marketing and People. In the coming weeks we will be revising topics in lessons and completing sample exam questions to aid your revision. However, you must start your GCSE Business revision outside of lessons to ensure that you cover all the topics prior to the assessment. We have outlined a revision plan for the weeks leading up to the exam. We recommend that you use flashcards to learn knowledge and mind maps to connect ideas and link topics.

Topic 1 BUSINESS ACTIVITY

Date	Topic	E-book pages	Revision
Week 1 – 6 th March	1.1 The role of business enterprise and entrepreneurship	2-6	
	1.2 Business planning	7-11	
	1.3 Business ownership	12-22	
Week 2 – 13 th March	1.4 Business aims and objectives	23-29	
	1.5 Stakeholders in business	30-35	
	1.6 Business growth	36-40	

TOPIC 2 MARKETING

Date	Topic	E-book pages	Revision
Week 3 – 20 th March	2.1 The role of marketing	41-44	
	2.2 Market research	45-52	
	2.3 Market segmentation	53-56	
Week 4 – 27 th March	2.4 The marketing mix	57-87	

TOPIC 3 PEOPLE

Date	Topic	E-Book pages	Revision
Week 5 – 3 rd April	3.1 The role of human resources	88-93	
	3.2 Organisational structures and different ways of working	94-106	
	3.3 Communication in business	107-120	
Week 6 10 th April	3.4 Recruitment and selection	121-134	

Revision websites: The following websites are brilliant for revision:








Youtube channel – Revision Videos to aid your revision for the assessment



And finally, remember that revision is not just about learning the subject theory. You must know how to write your exam answers. When you revise remember to learn the theory (AO1 Content), Link it to real businesses / case study examples (AO2 Application) and explain advantages and drawbacks, plus make a recommendation (AO3 Analysis / Evaluation).

	Assessment Objective	Command words
AO1	Demonstrate knowledge and understanding of business concepts and issues	Identify, State, Explain
AO2	Apply knowledge and understanding of business concepts and issues to a variety of contexts	Calculate, Complete, Explain
AO3	Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions	Analyse, Discuss, Evaluate, Recommend