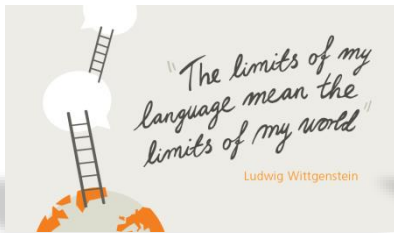




Why learn languages at KJS?



Here's 10 reasons to start you off:

Learning a language...

1. ...**improves** your grasp of English.
2. ...**enhances** your confidence.
3. ...**gives you a wider understanding** of world affairs.
4. ...**widens** your career / job options.
5. ...**improves** international relations.
6. ...**makes travelling easier** and more enjoyable.
7. ...**connects** the world and **promotes peace**.
8. ...**helps you make friends** in new countries.
9. ...**shows you are open minded** and **tolerant**.
10. ...**boosts brain power**.

"I speak English, so I don't have to learn a foreign language...."

Everyone speaks English, right? Well, certainly not *everyone* speaks English. According to the CIA World Fact Book, only 5.6 % of the world's total population speaks English as a primary language. That number doubles when people who speak English as a second or third language are counted. By conservative estimates, that means that well over four-fifths of the world's population does not speak English.

HABLA
ESPAÑOL?



To only speak one language is to stunt your educational development, to restrict your communication and thinking abilities, and to deny yourself the ability to fully appreciate and understand the world in which you live.



Learning another language opens up new opportunities and gives you perspectives that you might never have encountered otherwise.

People who have learned foreign languages show greater cognitive development in areas such as mental flexibility, creativity, and higher order thinking skills, such as problem-solving, conceptualizing, and reasoning



Language learners learn to deal with unfamiliar cultural ideas, they are much better equipped to adapt and cope in a fast-changing world. They also learn to effectively handle new situations. Looking at different cultures leads to tolerance of diverse lifestyles and customs. It improves the learner's ability to understand and communicate with people from different walks of life.



Business is not the only area of employment where language competencies are needed.

Multiple government agencies, the travel industry, engineering, communications, the field of education, international law, economics, public policy, publishing, advertising, entertainment, scientific research, and a broad array of service sectors all have needs for people with foreign language skills.

For survival in the global community, every nation needs individuals who are competent in other languages, who can bridge the gap between cultures, contribute to international diplomacy, promote national security and world peace, and successfully engage in international trade.



Businesses that intend to compete internationally need employees who can competently communicate in the locales where they do business. Employees who speak one language can communicate only with people who speak that same language.



Research shows that knowledge of other languages boosts students' understanding of languages in general and enables students to use their native language more effectively. Foreign language learners have stronger vocabulary skills in English, a better understanding of the language, and improved literacy in general.

If you speak two languages you are as useful as two people. If you speak three languages you are as useful as three people. Employers see this, so should you.



It is not unusual for Europeans to speak 3 or 4 languages. They are able to communicate with almost every person.



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Learning a foreign language is easily done by anybody.

So, don't worry if you haven't got an "aptitude" for learning a foreign language. Desire is all you need along with the learning tools.

French is the only language other than English spoken on five continents. French and English are the only two global languages.

Some nice analogies...!

Learning a language is like learning to dance. You learn the basic moves and the linking movements, and then you're given an example to follow. Then you have to practise, practise and practise some more so that you get the right bits in the right order and can do it with enough style to not look like a lump. This can only happen if you are prepared to put in the time. You can't start rehearsing the night before and expect to be in time with the music not fall over!



Learning a language is like going to the dentist – there is little point in only cleaning your teeth the day before you go and hoping you'll get away with it! Set aside 20 minutes every day to learn five new words and to practise those you already know.



So what jobs can I do with a language qualification?

Computer programmer

Customer support adviser

Executive search consultant

Cultural briefing consultant

Interpreter

Teacher

Language trainer

Translator

Engineering

Banking

Civil service

Travel and tourism

Secretary/PA

Marketing

Public relations

Pharmaceutical work

Journalism and media

Transport and distribution

Website localiser



The question should be "What job *can't* I do?!"