

Year 12 A Level Business Studies (AQA) Revision Plan 2023

Year 12 End of Year Assessment

Paper 1 and 2 – week beginning 5th June 2023

In the coming weeks we will be revising topics in lessons and completing sample exam questions to aid your revision. However, you must start your business revision outside of lessons to ensure that you cover all the topics prior to the assessment.

End of Year Exam Content: Below is a summary of the AQA A Level Business Studies paper layout for your end of year assessment. The exam paper is synoptic and cover all Year 12 content covered on your course up to the exam.

Assessments

Paper 1: Business 1	Paper 2: Business 2
What's assessed 1–6 above Assessed <ul style="list-style-type: none"> written exam: 1 hour 30 minutes 80 marks in total 50% of AS Questions Three compulsory sections: <ul style="list-style-type: none"> Section A has 10 multiple choice questions (MCQs) worth 10 marks Section B has short answer questions worth approximately 20 marks Section C has two data response stimuli with questions worth approximately 25 marks. 	What's assessed 1–6 above Assessed <ul style="list-style-type: none"> written exam: 1 hour 30 minutes 80 marks in total 50% of AS Questions One compulsory case study consisting of approximately seven questions.

We recommend that you follow the revision schedule set out below for each week, you should:

- Create your own revision notes by choose the technique that works for you **or** ask your teacher or for suggestions if you are unsure.
- Put your class notes, homework's and textbook information into a revisable format.
- Get someone to test you.
- Do exam practice which are available on the AQA website or its learning

Business Revision Schedule 2023

When	What	Revision Notes	Exam Practice
Week 1 24/4/23	What is business? <ul style="list-style-type: none"> Nature and purpose of business Types of ownership Stakeholders in a business The external environment 		
Week 2 1/5/23	Operations Management <ul style="list-style-type: none"> Operational objectives Operations data: labour productivity, unit costs, capacity, and capacity utilisation Importance of efficiency and labour productivity Use of technology to improve operational efficiency Importance of capacity and capacity utilisation Labour Productivity formula Stock Management Lean production and Just in Time 		
Week 3 8/5/23	Marketing <ul style="list-style-type: none"> Marketing objectives Marketing size, growth and share – calculations Confidence intervals and levels Market segmentation – Demographic, geographic, income and behavioural 		

	<ul style="list-style-type: none"> • Marketing mix (7Ps) • Product portfolio analysis – Boston matrix, product lifecycle • Product decisions: value of Boston matrix/product life cycle; new product • Branding • Value of digital marketing and e-commerce 		
Week 4 15/5/23	Finance <ul style="list-style-type: none"> • Financial objectives • Difference between cash flow and profit • Contribution and break-even - meaning and calculations • Income statements: structure and key terminology • Budgets and variance • Gross and Net Profit Margin • Sources of finance including definitions, advantages and drawbacks • Improving cashflow and profits 		
Week 5 22/5/23	Human Resource <ul style="list-style-type: none"> • Human resource objectives • Improving organisational design and human resource flow • Hackman and Oldhams' model • Delegation, centralisation and decentralisation • Improving motivational and theories: Taylor, Maslow and Herzberg • Improving employer and employee relations 		

Revision Sites: The following sites are brilliant for revision:



<p><u>Youtube Channels</u></p> <ul style="list-style-type: none"> • Tutor2u • TakingTheBiz • Bizconsesh

Exam Technique videos – Watch the following to help answer 9 and 16 mark questions:



And finally, remember that revision is not just about learning the subject theory. You must know how to write your exam answers.

AO1: Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues

AO2: Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues

AO3: Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences

AO4: Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues.