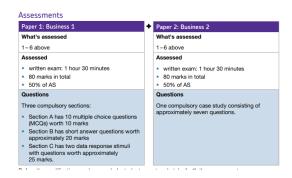
Year 12 A Level Business Studies (AQA) Revision Plan 2025

Year 12 End of Year Assessment

Paper 1 and 2 – week beginning 9th June 2025

In the coming weeks we will be revising topics in lessons and completing sample exam questions to aid your revision. However, you must start your business revision outside of lessons to ensure that you cover all the topics prior to the assessment.

End of Year Exam Content: Below is a summary of the AQA A Level Business Studies paper layout for your end of year assessment. The exam paper is synoptic and cover all Year 12 content covered on your course up to the exam.



We recommend that you follow the revision schedule set out below for each week, you should:

- Create your own revision notes by choose the technique that works for you or ask your teacher or for suggestions if you are unsure.
- Put your class notes, homework's and textbook information into a revisable format.
- Get someone to test you.
- Do exam practice which are available on the AQA website or its learning

Business Revision Schedule 2025

When	What	Revision	Exam
Magle 1	What is business?	Notes	Practice
Week 1			
5/5/25	 Nature and purpose of business 		
	Types of ownership		
	 Stakeholders in a business 		
	The external environment		
Week 2	Operations Management		
12/5/25	Operational objectives		
	 Operations data: labour productivity, unit costs, capacity, 		
	and capacity utilisation		
	Importance of efficiency and labour productivity		
	 Use of technology to improve operational efficiency 		
	Labour Productivity formula		
	Stock Management		
	Lean production and Just in Time		
Week 3	Marketing		
19/5/25	Marketing objectives		
	 Marketing size, growth and share – calculations 		
	Confidence intervals and levels		
	Market segmentation – Demographic, geographic,		
	income and behavioural		

	Marketing mix (7Ps)	
	Product portfolio analysis – Boston matrix, product	
	lifecycle	
	Product decisions: value of Boston matrix/product life	
	cycle; new product	
	Branding	
	Value of digital marketing and e-commerce	
Week 4	Finance	
26/5/25	Financial objectives	
	Difference between cash flow and profit	
	Contribution and break-even - meaning and calculations	
	Income statements: structure and key terminology	
	Budgets and variance	
	Gross and Net Profit Margin	
	Sources of finance including definitions, advantages and	
	drawbacks	
	Improving cashflow and profits	
Week 5	Human Resource	
2/6/25	Human resource objectives	
	Improving organisational design and human resource	
	flow	
	Hackman and Oldhams' model	
	Delegation, centralisation and decentralisation	
	Improving motivational and theories: Taylor, Maslow	
	and Herzberg	
	Improving employer and employee relations	
	 improving employer and employee relations 	

Revision Sites: The following sites are brilliant for revision:



Youtube Channels

- Tutor2u
- TakingTheBiz
- Bizconsesh

Exam Technique videos – Watch the following to help answer 9 and 16 mark questions:







And finally, remember that revision is not just about learning the subject theory. You must know how to write your exam answers.

AO1: Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues

AO2: Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues

AO3: Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences

AO4: Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues.