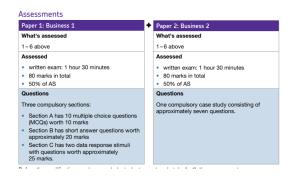
# Year 12 A Level Business Studies (AQA) Revision Plan 2025

## **Year 12 End of Year Assessment**

Paper 1 and 2 – week beginning 9th June 2025

In the coming weeks we will be revising topics in lessons and completing sample exam questions to aid your revision. However, you must start your business revision outside of lessons to ensure that you cover all the topics prior to the assessment.

**End of Year Exam Content:** Below is a summary of the AQA A Level Business Studies paper layout for your end of year assessment. The exam paper is synoptic and cover all Year 12 content covered on your course up to the exam.



#### We recommend that you follow the revision schedule set out below for each week, you should:

- Create your own revision notes by choose the technique that works for you or ask your teacher or for suggestions if you are unsure.
- Put your class notes, homework's and textbook information into a revisable format.
- Get someone to test you.
- Do exam practice which are available on the AQA website or its learning

#### **Business Revision Schedule 2025**

When	What	Revision	Exam			
		Notes	Practice			
Week 1	What is business?					
5/5/25	Nature and purpose of business					
	Types of ownership					
	Stakeholders in a business					
	The external environment					
Week 2	Operations Management					
12/5/25	Operational objectives					
	<ul> <li>Operations data: labour productivity, unit costs, capacity,</li> </ul>					
	and capacity utilisation					
	Importance of efficiency and labour productivity					
	Use of technology to improve operational efficiency					
	Importance of capacity and capacity utilisation					
	Labour Productivity formula					
	Stock Management					
	Lean production and Just in Time					
Week 3	Marketing					
19/5/25	Marketing objectives					
	<ul> <li>Marketing size, growth and share – calculations</li> </ul>					
	Confidence intervals and levels					
	<ul> <li>Market segmentation – Demographic, geographic,</li> </ul>					
	income and behavioural					

	A4.1.1	1					
	Marketing mix (7Ps)						
	Product portfolio analysis – Boston matrix, product						
	lifecycle						
	Product decisions: value of Boston matrix/product life						
	cycle; new product						
	Branding						
	g ·						
	Value of digital marketing and e-commerce						
Week 4							
26/5/25	Financial objectives						
	Difference between cash flow and profit						
	Contribution and break-even - meaning and calculations						
	Income statements: structure and key terminology						
	Budgets and variance						
	<u> </u>						
	Gross and Net Profit Margin						
	Sources of finance including definitions, advantages and						
	drawbacks						
	Improving cashflow and profits						
Week 5	Human Resource						
2/6/25	Human resource objectives						
	Improving organisational design and human resource						
	flow						
	Improving motivational and theories: Taylor, Maslow						
	and Herzberg						
	Improving employer and employee relations						

## Revision Sites: The following sites are brilliant for revision:



### Youtube Channels

- Tutor2u
- TakingTheBiz
- Bizconsesh

## Exam Technique videos – Watch the following to help answer 9 and 16 mark questions:







**And finally,** remember that revision is not just about learning the subject theory. You must know how to write your exam answers.

**AO1:** Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues

**AO2:** Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues

**AO3:** Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences

**AO4:** Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues.