

A Level Business Studies (AQA) Revision Plan 2026

Year 13 Business exams

Paper 1 – 13th May 2026, Paper 2 – 19th May 2026, Paper 3 - 9th June 2026

AQA Past Exam Papers



Tutor2u revision videos



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Exam Content: Below is a summary of the AQA A Level Business Studies paper layout for your exams. The exam papers are synoptic and cover all A Level content covered on your course.

Paper 1: Business 1	Paper 2: Business 2	Paper 3: Business 3
What's assessed All content above	What's assessed All content above	What's assessed All content above
Assessed <ul style="list-style-type: none">• written exam: 2 hours• 100 marks in total• 33.3% of A-level	Assessed <ul style="list-style-type: none">• written exam: 2 hours• 100 marks in total• 33.3% of A-level	Assessed <ul style="list-style-type: none">• written exam: 2 hours• 100 marks in total• 33.3% of A-level
Questions Three compulsory sections: <ul style="list-style-type: none">• Section A has 15 multiple choice questions (MCQs) worth 15 marks.• Section B has short answer questions worth 35 marks.• Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each.	Questions Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.	Questions One compulsory case study followed by approximately six questions.

We recommend that you follow the revision schedule set out below for each week.

- Create your own revision notes by choose the technique that works for you **or** ask your teacher or for suggestions if you are unsure.
- Put your class notes, homework's and text book information into a revisable format.
- Get someone to test you.
- Do exam practice which are available on the AQA website or its learning

Business Revision Schedule 2026

When	Topic	Revision Notes	Exam Practice
Week 9 th Feb	What is Business <input type="checkbox"/> Business Objectives <input type="checkbox"/> Mission Statements <input type="checkbox"/> Variable and Fixed Costs <input type="checkbox"/> Limited and Unlimited Liability <input type="checkbox"/> Different Forms of Business <input type="checkbox"/> Private and Public Sector Organisations <input type="checkbox"/> Shares, Share Prices and Market Capitalisation <input type="checkbox"/> Revenue and Demand		
Week 2 16 th Feb	Management and Leadership <input type="checkbox"/> Roles of Managers <input type="checkbox"/> Tannenbaum Schmidt Continuum (Key Model) <input type="checkbox"/> Different Styles of Management and Leadership <input type="checkbox"/> Scientific Decision Making <input type="checkbox"/> Risks, Rewards, Uncertainty and Opportunity Cost <input type="checkbox"/> Decision Trees <input type="checkbox"/> Influences on Decision Making <input type="checkbox"/> Role and Importance of Stakeholders and Stakeholder Mapping (Key Model)		
Week 3 23 rd Feb	Marketing <input type="checkbox"/> Marketing Objectives <input type="checkbox"/> Internal & External Influences on Marketing Objectives <input type="checkbox"/> Marketing Research - Secondary <input type="checkbox"/> Marketing Research - Primary <input type="checkbox"/> Marketing Research - Quantitative and Qualitative <input type="checkbox"/> Marketing Research - Sampling <input type="checkbox"/> Market Size, Growth and Market Share <input type="checkbox"/> Positive and Negative Correlation <input type="checkbox"/> Confidence Intervals <input type="checkbox"/> Extrapolation <input type="checkbox"/> Price Elasticity of Demand <input type="checkbox"/> Income Elasticity of Demand <input type="checkbox"/> Use of Data in Marketing Decision Making		

	<input type="checkbox"/> Technology and Marketing Decision Making <input type="checkbox"/> Market Mapping (Key Model) <input type="checkbox"/> Market Segmentation <input type="checkbox"/> Niche and Mass Markets <input type="checkbox"/> Extended Marketing Mix - 7p's (Key Model) <input type="checkbox"/> Consumer Goods and Industrial Goods <input type="checkbox"/> Boston Matrix (Key Model) <input type="checkbox"/> Product Life Cycle (Key Model) <input type="checkbox"/> Influences on and Value of New Product Development <input type="checkbox"/> Penetration Pricing <input type="checkbox"/> Price Skimming <input type="checkbox"/> Branding <input type="checkbox"/> Promotional Decisions <input type="checkbox"/> Multichannel Distribution <input type="checkbox"/> Digital Marketing and E-commerce		
Week 4 2 nd March	Operations <input type="checkbox"/> Operational Objectives and Internal & External Influences on Operational Objectives <input type="checkbox"/> Labour Productivity <input type="checkbox"/> Unit Costs <input type="checkbox"/> Economies of Scale <input type="checkbox"/> Diseconomies of Scale <input type="checkbox"/> Capacity & Capacity Utilisation <input type="checkbox"/> Efficiency and Productivity <input type="checkbox"/> Lean Production <input type="checkbox"/> Operations Resource Mix <input type="checkbox"/> Capital and Labour Intensive Processes <input type="checkbox"/> Technology and Operational Efficiency <input type="checkbox"/> Quality <input type="checkbox"/> Flexible Operations / Mass Customisation <input type="checkbox"/> Outsourcing <input type="checkbox"/> Producing to Order and Inventory Management <input type="checkbox"/> Inventory Control Charts and Suppliers & Supply Chain		
Week 5 9 th March	Finance <p>Financial Objectives and Internal & External Influences on Financial Objectives <input type="checkbox"/> Profit and Profitability <input type="checkbox"/> Cash Flow Objectives <input type="checkbox"/> Capital Structure <input type="checkbox"/> Budgets and Budgeting <input type="checkbox"/> Variance Analysis <input type="checkbox"/> Break-even Analysis <input type="checkbox"/> Ratio Analysis - Gross Profit & Gross Margin <input type="checkbox"/> Ratio Analysis - Operating Profit & Operating Margin. Payables <input type="checkbox"/> Receivables <input type="checkbox"/> Sources of Finance - Debt Factoring <input type="checkbox"/> Sources of Finance - Bank Overdrafts <input type="checkbox"/> Sources of Finance - Bank Loans <input type="checkbox"/> Sources of Finance - Retained Profits <input type="checkbox"/> Sources of Finance - Share Capital <input type="checkbox"/> Sources of Finance - Venture Capital <input type="checkbox"/> Methods of Improving Cash Flow and Improving Profitability <input type="checkbox"/> Financial Ratios - Return on Capital Employed (ROCE) <input type="checkbox"/> Financial Ratios - Current Ratio <input type="checkbox"/> Financial Ratios - Gearing <input type="checkbox"/> Financial Ratios - Payables Days <input type="checkbox"/> Receivables Days <input type="checkbox"/> Inventory Turnover <input type="checkbox"/> Value of Financial Ratios in Assessing Performance <input type="checkbox"/> Investment Appraisal - Payback Period <input type="checkbox"/> Investment Appraisal - Average Rate of Return (ARR) <input type="checkbox"/> Investment Appraisal - Net Present Value (NPV) and Factors Influencing Investment Decisions</p>		
Week 6 16 th March	Human Resource <input type="checkbox"/> Human Resource Objectives <input type="checkbox"/> Internal & External Influences on Human Resource Objectives <input type="checkbox"/> Soft & Hard HRM <input type="checkbox"/> Labour Turnover <input type="checkbox"/> Labour Productivity <input type="checkbox"/> Job Design - Hackman and Oldham (Key Model) <input type="checkbox"/> Flexible Working <input type="checkbox"/> Organisational Design - Authority, Span & Hierarchy <input type="checkbox"/> Organisational Design - Delegation <input type="checkbox"/> Organisational Design - Centralisation & Decentralisation <input type="checkbox"/> Human Resource Flow <input type="checkbox"/> Motivation Theories - Taylor <input type="checkbox"/> Motivation Theories - Maslow <input type="checkbox"/> Motivation Theories - Herzberg <input type="checkbox"/> Financial Methods of Motivation <input type="checkbox"/> Non-Financial Methods of Motivation <input type="checkbox"/> Employer - Employee Relations		
Week 7 23 rd March	Analysing the Strategic Position of a Business (part 1) <p>Influences on the Mission of a Business <input type="checkbox"/> Internal & External Influences on Corporate Objectives <input type="checkbox"/> Strategy & Tactics <input type="checkbox"/> SWOT Analysis (Key Model) <input type="checkbox"/> Core Competencies (Key Model) <input type="checkbox"/> Assessing Performance: Short-termism v Long-term <input type="checkbox"/> Elkington's Triple Bottom Line (Key Model) <input type="checkbox"/> Competition Legislation <input type="checkbox"/> Labour Market Legislation <input type="checkbox"/> Environmental Legislation <input type="checkbox"/> Economic Environment: Economic Growth (GDP) <input type="checkbox"/> Economic Environment: Exchange Rates <input type="checkbox"/> Economic Environment: Inflation <input type="checkbox"/> Economic Environment: Fiscal & Monetary Policy</p>		
Week 8 30 th March	Analysing the Strategic Position of a Business (part 2) <input type="checkbox"/> Open Trade & Protectionism <input type="checkbox"/> Globalisation <input type="checkbox"/> Emerging Economies <input type="checkbox"/> Consumer Lifestyle and Buying Behaviour <input type="checkbox"/> Growth of Online Businesses <input type="checkbox"/> Corporate Social Responsibility (CSR) <input type="checkbox"/> Carroll's CSR Pyramid (Key Model) <input type="checkbox"/> Stakeholder v Shareholder Concept <input type="checkbox"/> Technological Change and Strategy <input type="checkbox"/> Porter's Five Forces (Key Model)		

Week 9 6 th April	Choosing Strategic Direction <input type="checkbox"/> Ansoff's Matrix (Key Model) <input type="checkbox"/> Porter's Generic Strategies (Key Model) <input type="checkbox"/> Influences on the Choice of Strategic Positioning o Competitive Advantage		
Week 10 13 th April	Strategic Methods – how to pursue strategies <input type="checkbox"/> Organic and External Growth <input type="checkbox"/> Retrenchment <input type="checkbox"/> Economies of Scope <input type="checkbox"/> Experience Curve (Key Model) <input type="checkbox"/> Synergy <input type="checkbox"/> Overtrading <input type="checkbox"/> Mergers & Takeovers <input type="checkbox"/> Franchising <input type="checkbox"/> Types of Integration <input type="checkbox"/> Innovation <input type="checkbox"/> Kaizen <input type="checkbox"/> Research & Development <input type="checkbox"/> Intrapreneurship <input type="checkbox"/> Benchmarking - Protecting Innovation: Patents and Copyrights <input type="checkbox"/> Impact of Innovation on the Functional Areas of Business <input type="checkbox"/> Methods of Entering International Markets <input type="checkbox"/> Factors Influencing the Attractiveness of International Markets <input type="checkbox"/> Offshoring / Reshoring <input type="checkbox"/> Multinationals <input type="checkbox"/> Digital Technology - Big Data <input type="checkbox"/> Digital Technology - Data Mining <input type="checkbox"/> Digital Technology - Enterprise Resource Planning <input type="checkbox"/> Value of Digital Technology & Pressure to Adopt It <input type="checkbox"/> Impact of Digital Technology on the Four Functional Areas		
Week 11 20 th April	Managing Strategic Change (part 1) <input type="checkbox"/> Causes and Types of Change <input type="checkbox"/> Value of Change <input type="checkbox"/> Lewin's Force Field Analysis (Key Model) <input type="checkbox"/> Flexible Organisations <input type="checkbox"/> Restructuring <input type="checkbox"/> Delaying <input type="checkbox"/> Flexible Working <input type="checkbox"/> Organic Structures & Mechanistic Structures <input type="checkbox"/> Kotter & Schlesinger: Resistance to Change (Key Model) <input type="checkbox"/> Kotter & Schlesinger: Overcoming Resistance to Change (Key Model)		
Week 12 27 th April	Managing Strategic Change (part 2) <input type="checkbox"/> Handy's Four Classifications of Organisational Culture (Key Model) <input type="checkbox"/> Importance of Organisational Culture <input type="checkbox"/> Influences on the Organisational Culture of a Business <input type="checkbox"/> Reasons for Changing Organisational Culture <input type="checkbox"/> Problems of Changing Organisational Culture <input type="checkbox"/> Value of Leadership in Strategy Implementation <input type="checkbox"/> Value of Communication in Strategy Implementation <input type="checkbox"/> Importance of Organisational Structure in Strategy Implementation, Network Analysis (Critical Path Analysis) <input type="checkbox"/> Planned versus Emergent Strategy <input type="checkbox"/> Strategic Drift (Key Model) <input type="checkbox"/> Divorce Between Ownership & Control <input type="checkbox"/> Corporate Governance <input type="checkbox"/> Strategic Planning <input type="checkbox"/> Contingency Planning		
Week 13 4 th May	Revision of all business models		

And finally, remember that revision is not just about learning the subject theory. You must know how to write your exam answers.

AO1: Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues

AO2: Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues.

AO3: Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences

AO4: Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues.