

AQA Applied General in Business Year 2

Welcome to Level 3 Extended Certificate (1832) in
Applied Business

The extended course is made up of 3 additional units:

Unit 4 Managing and Leading People

Unit 5 Developing a Business Proposal

Unit 8 Marketing communications

Applied Business

Learning Journey

Year 13

COURSE STRUCTURE

Week	Mr. Foley (2 lessons)	Mrs Porter (2 lessons)
	AUTUMN TERM	
1-15	UNIT 5 DEVELOPING A BUSINESS PROPOSAL	UNIT 4 MANAGING & LEADING PEOPLE Mock Assessment for unit 4 Managing & Leading People Exam 13/01/'27 (pm)
	SPRING TERM	
16-17	UNIT 5 DEVELOPING A BUSINESS PROPOSAL Unit 5 submit portfolio for internal assessment	UNIT 8 MARKETING COMMUNICATIONS Template 3
18-21	UNIT 5 DEVELOPING A BUSINESS PROPOSAL Unit 5 submit portfolio for internal assessment	UNIT 8 MARKETING COMMUNICATIONS Continued
	HALF TERM	
22-27	UNIT 8 MARKETING COMMUNICATIONS Unit 8 submit portfolio for internal assessment	
	SUMMER TERM	
28-30	REVISION AND EXAM PRACTICE FOR RETAKE UNIT 1	REVISION AND EXAM PRACTICE FOR RETAKE UNIT 4

	ASSESSMENT – EXTENDED CERTIFICATE		
	UNIT 1 Financial planning & analysis	UNIT 2 Business dynamics	UNIT 3 Entrepreneurial opportunities
	R/507/6695	Y/507/6696	D/507/6697
What's assessed?	Financial planning & analysis	Business dynamics	Entrepreneurial opportunities
How is it assessed?	- Written exam: 1.5 hour 60 marks total 16.7% of L3 extended certificate	- Portfolio (coursework) 100 marks total 16.7% of L3 extended certificate	- Portfolio (coursework) 100 marks total 16.7% of L3 extended certificate
What type of questions?	- Section A short answer questions (40 marks) - Section B long answer questions (20 marks) - All questions for both sections are compulsory	- Investigative coursework (internally assessed) - Submission of final draft by February half term	- Investigative coursework (externally assessed) - Submission of final draft by May half term
	UNIT 4 Managing & leading people	UNIT 5 Business proposal	UNIT 8 Marketing communications
	H/507/6698	K/507/6699	D/507/6702
What's assessed?	Managing & leading people	Business proposal	Marketing communications
How is it assessed?	- Written exam: 1.5 hour 60 marks total 16.7% of L3 extended certificate	- Portfolio (coursework) 100 marks total 16.7% of L3 extended certificate	- Portfolio (coursework) 100 marks total 16.7% of L3 extended certificate
What type of questions and deadlines?	- Section A short answer questions (40 marks) - Section B long answer questions (20 marks) - All questions for both sections are compulsory - Exam Date 13/01/'27	- Investigative coursework (internally assessed) - Submission of final draft by last week of Autumn term	- Investigative coursework (internally assessed) - Submission of final draft by last week of Spring term