

Creative iMedia

Curriculum Plan 2026–2027

Units at a Glance

Unit	Title	Assessment
R093	Creative iMedia in the Media Industry	Written examination (1 hr 15 min) — 40% of total mark
R094	Visual Identity and Digital Graphics	Coursework NEA — 30% of total mark
R097	Interactive Digital Media Product	Coursework NEA — 30% of total mark

Year 10 — Topic Order 2026–2027

R094 – Visual Identity and Digital Graphics
Photoshop Skills
Visual Identity, Colours and Fonts Presentation
Sample Assignment Task 1
Visual Identity Presentation
Sample Assignment Task 1: Complete and hand in
Sample Assignment Task 2: Creating the Visual ID
Sample Assignment Task 2: Hand in
Sample assignment feedback
Real NEA Assignment, Task 1
Real NEA Assignment, Task 2

R093 – Creative iMedia in the Media Industry
1.1 Media industry sectors and products: Traditional media
1.1 Media industry sectors and products: New media
3.2 Documents, Mind maps & Mood boards
3.3 Documents, Visualisation Diagrams
1.1 Media industry sectors: Products in the media industry
1.2 Job Roles in the Media Industry
2.1 How style, content and layout are linked to purpose
2.2 Client Requirements
2.3 Audience Demographics and Segmentation
Research Methods: Primary and Secondary

R097 – Interactive Digital Media Product
Skills, Movie Maker
Skills, RocketCake
Sample Assignment: Introduction
Sample Assignment, Task 1 Wireframes
Sample Assignment, Task 1
Sample Assignment, Task 2
Sample Assignment Task 3

Year 11

R093 – Creative iMedia in the Media Industry
3.1 Work planning
3.2 Documents used to support ideas generation
3.3 Documents used to design and plan media products
3.4.1 Legal considerations to protect individuals
3.4.2 IP rights
3.4.3 Regulations, certifications and classifications
3.4.4 Health and Safety
4.1 Distribution platforms and media to reach audiences
4.2.1 Properties and formats: Image files
4.2.2 Properties and formats: Audio files
4.2.3 Properties and formats: Video files

R097 – Interactive Digital Media Product
Sample Assignment Task 1
Sample Assignment Task 2
Sample Assignment Hand in
Sample Assignment Task 3
Real NEA Task 1
Real NEA Task 2
Real NEA Day?
Real NEA Task 3