

OCR GCSE Creative iMedia Learning Journey (Years 10 & 11)

Year 10

Autumn Term

Introduction, folder organisation and file management.

R094: Photoshop skills — tools, layers, selections and image editing.

R093: Media industry sectors and products (traditional & new media).
Job roles in the media industry; visual identity, colours and fonts.

Spring Term

R093: Style, content & layout linked to purpose (2.1).

Client requirements and audience demographics (2.2, 2.3).

R094: Sample NEA — Task 1 & Task 2 (Creating the Visual ID).

Planning documents: mind maps, mood boards and visualisation diagrams.

Summer Term

R094: Real NEA assignment — introduce task and complete work.

R097: Interactive Digital Media Project — skills and sample tasks.

R093: Theory exam preparation and revision.

Autumn Term

R097: Sample NEA Tasks 1–3 (Interactive Digital Media).

R093: Work planning (3.1); planning and design documents (3.2, 3.3).

Legal considerations: IP rights, regulations and health & safety (3.4).

R097: Real NEA — Task 1 begin.

Spring Term

R097: Real NEA — Tasks 2 & 3; hand in and final changes.

R093: Distribution platforms and reaching audiences (4.1).

Properties and formats of image, audio and video files (4.2).

Summer Term

R093: Revision across all theory topics. Exam technique and past paper practice.

R093 exam — expected June/July.

Year 11



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