KING JAMES'S SCHOOL
KNARESBOROUGH

OCR GCSE Creative iMedia
Learning Journey

	Autumn Term	Spring Term	Summer Term
Year 10	Introduction, folder organisation and file management. R093: Media industry sectors and products (traditional & new media). Job roles in the media industry; visual identity, colours and fonts. R094: Photoshop skills — tools, layers, selections and image editing. R094: Sample NEA — Task 1 & Task 2 (Creating the Visual ID). R093: Planning documents: mind maps, mood boards and visualisation diagrams.	R093: Style, content & layout linked to purpose (2.1). Client requirements and audience demographics (2.2, 2.3). Research methods, sources and types of data (2.4). R094: Real NEA — Task 1 & Task 2 (Creating the Visual ID).	R097: Interactive Digital Media Project — skills and sample tasks. R093: Media codes used to convey meaning, create impact and engage audiences (2.5).

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R093: Work planning (3.1); planning and design documents (3.2, 3.3). Legal considerations: IP rights, regulations and health & safety (3.4). R097: Sample NEA Tasks 1–3 (Interactive Digital Media). R097: Real NEA — Task 1and Task 2 begin.	R093: Distribution platforms and reaching audiences (4.1). Properties and formats of image, audio and video files (4.2). R097: Real NEA — Tasks 2 & 3; hand in and final changes.	R093: Revision across all theory topics. Exam technique and past paper practice.	**Year 11**